

The image features a solid blue background. In the top-left and bottom-right corners, there are decorative clusters of white geometric shapes, including circles, squares, triangles, and lines, some of which are arranged in a circular pattern.

**EUREKA!**  
SCIENCE +  
DISCOVERY

# Head of Learning & Inspiration Eureka! Science + Discovery

August 2022

This job pack provides everything you need to know to apply for this role and what it means to be part of the team at Eureka!  
In this pack you'll find:

- Who we are
- Our values
- Information about Eureka! The National Children's Museum, and Eureka! Science + Discovery
- The role profile and principal responsibilities

Thank you for your interest in Eureka!

# Who we are

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Eureka! is a well known and well-loved family and children's visitor attraction in the north of England. We are 30 years old in 2022, and at a pivotal moment in the history of our organisation.

In 2022 we will open a brand-new Eureka! visitor attraction in Wirral. Eureka! Science + Discovery will be a high-profile addition to the exciting cultural landscape of the Liverpool City Region and a crucial element in the regeneration of the left bank of the River Mersey.

Our new science and discovery centre will appeal to children and young people up to the age of 14 and complement Eureka! The National Children's Museum located in Halifax, West Yorkshire— an interactive hands-on experience specifically for children under 11.

Eureka! is an independent and self-sufficient educational charity which relies on earned revenue primarily from admissions to sustain operations and ensure families from all backgrounds can benefit from the play and learning opportunities offered.



Leigh-Anne Stradeski, Eureka! Chief Executive



# Our values



Our values make us who we are and inform the way we work. We wouldn't compromise them under any circumstances because they're the building blocks of our brand.

- We are **captivating**

Eureka! exists to capture children's and young people's imaginations, inspiring them to learn, develop and grow in confidence within a playful, engaging and thought-provoking space.

- We are **involving**

Eureka! is for everyone. Every community, every family and every child and young person – regardless of background or ability – is invited to spend time discovering and learning in a nurturing yet challenging environment.

- We are **expert**

Our collective knowledge of children's development, play and discovery-based learning and exhibition design combined with an active co-creation process results in rich and meaningful experiences grounded in solid research and contemporary approaches.

- We are **pioneering**

Eureka! was the UK's first children's museum and set the gold standard for playful learning experiences in museums and galleries throughout the country. We continue to sustain this approach, looking to the future, taking risks and always being one step ahead of the sector.

# Eureka! Science + Discovery, Wirral



Eureka! is delighted to be working with Wirral Council and the Liverpool City Region Combined Authority to bring a whole new experience for children, young people and families to the North-West.

Planned to open this year, Eureka! Science + Discovery will be an innovative blending of the much loved and extraordinary learning experiences associated with Eureka! The National Children's Museum with cutting edge 21<sup>st</sup> century science and discovery innovation.

It will bring together families, children and young people from across the North-West to explore science, technology and innovation, creating and encouraging young people's aspirations and joining them up with pathways to skills development and future work.

We plan to welcome just under 200,000 visitors per year, providing permanent exhibitions, and a regularly changing schedule of special events, learning programmes, school and community workshops and after-school activities.



# Eureka! The National Children's Museum, Halifax



Eureka! isn't like other museums.

At Eureka! The National Children's Museum nothing is behind a glass cabinet. It's the only fully interactive museum totally dedicated to children aged 0-11 anywhere in the UK.

Situated in Halifax, West Yorkshire, Eureka! has over 400 interactive, hands-on exhibits designed to inspire enquiring minds to find out about themselves and the world around them. There are six unique galleries, each with a different theme to explore.

Since 1992, Eureka! the National Children's Museum has welcomed more than 8m visitors. It has attracted £22m of capital investment, employed more than 2500 people, won 60 local, national, and international awards and changed the face of the sector by spearheading a more immersive and interactive approach to traditional museums throughout Britain.

Moreover, it has created a much loved and well recognised brand in the north of England in the visitor attraction sector.



## Head of Learning & Inspiration, Eureka! Science + Discovery

### Role description

We have big ambitions for Eureka! Science & Discovery. And we mean BIG. We're new, we're unique and we're committed to the young people of the North West.

Have you got the drive, creativity and energy to match our ambitions to be the very best 21st century science & discovery centre we can be?

We need a bold creative leader with experience and passion for engaging children and young people with STEAM themes and programmes. We guarantee you'll love what we've built with our co-creators, and if you're the right person for us you'll be buzzing with ideas of how to bring this to life for school groups and families alike.

You'll also get to build and lead a team of similarly enthusiastic Enablers and Science Communicators putting your strategy and plans into practice and delivering a learning and engagement programme which inspires all who participate.

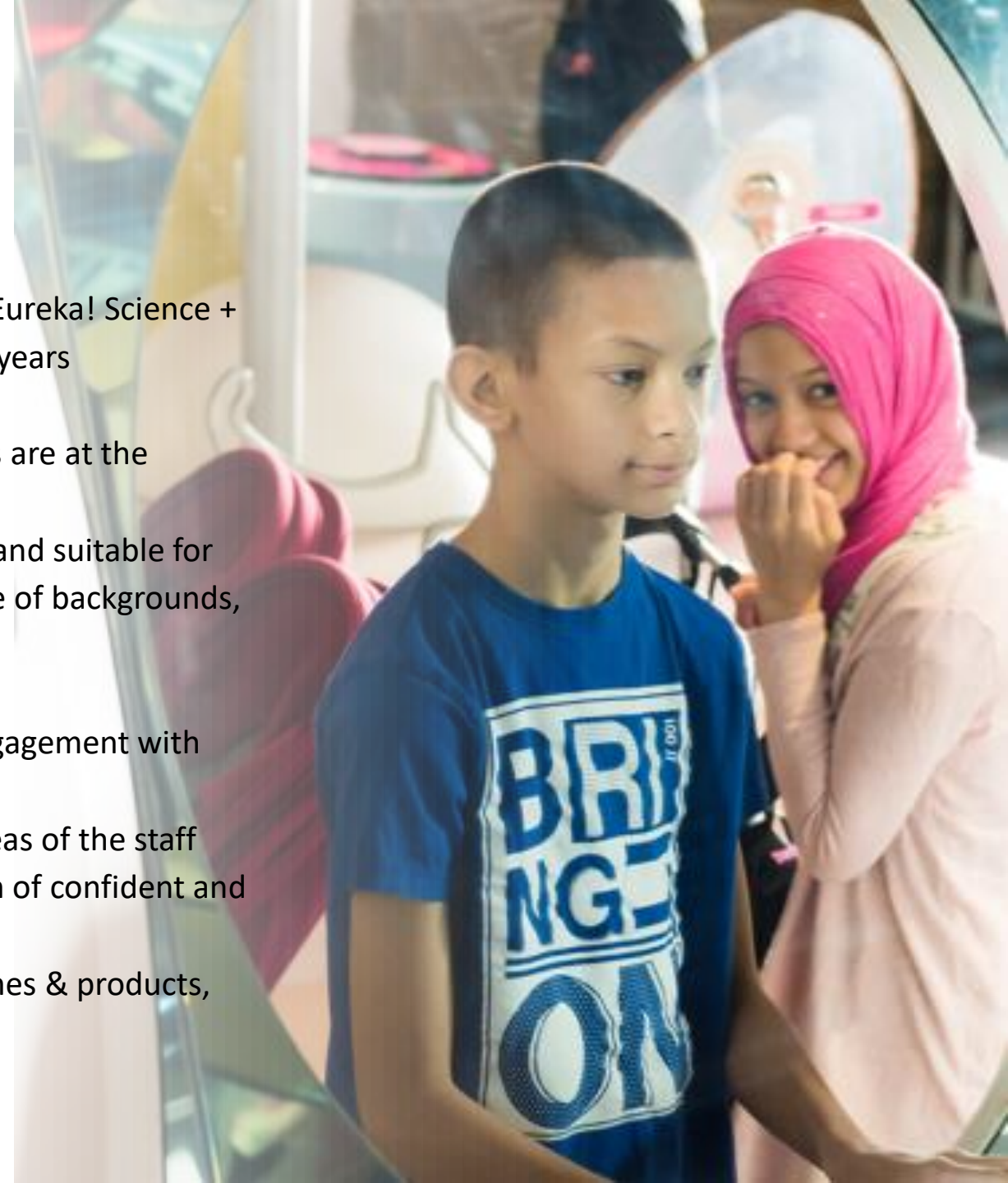
This is a key role, which presents the opportunity to directly make a difference to young people's lives, improving life chances and developing skills for the future.

## Principal Responsibilities

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### Learning Programmes

- Create, build and deliver an exciting new programme for learning at Eureka! Science + Discovery, incorporating family and school-trip audiences from early years engagement through to Year 8 STEAM programmes.
- Work with external stakeholders and partners to ensure programmes are at the leading edge of STEAM innovation.
- Deliver unique learning experiences which are sustainable, inclusive and suitable for children, young people, families and school groups from a wide range of backgrounds, circumstances and abilities.
- Work with local young people to co-create programming.
- Develop supporting resources for audiences which enhance their engagement with exhibitions and programmes.
- Working closely with Visitor Services colleagues develop and lead areas of the staff training programme for exhibitions and programmes, creating a team of confident and inspirational STEM communicators
- Develop and deliver Income stream opportunities through programmes & products, working closely with colleagues-





## Principal Responsibilities cont...



### Engagement

- Build on the ground-breaking Eureka! co-creation model with children, young people and stakeholders, to shape programmes, workshops, activities and engagement
- Commission research and evaluation to ensure what we're delivering is relevant, engaging and (frankly) just brilliant... measuring outcomes and monitoring impact
- Be a visible member of the Eureka! team advocating for family and schools STEAM learning and engagement, and championing inclusivity, accessibility and sustainability
- Develop and lead public engagement training opportunities for stakeholders and future volunteers who will support the themes and aspirations of Eureka! Science + Discovery.

### Leadership and Support

- Be a creative, visible and confident leader and communicator, be bold and resilient!
- Work closely with other departments and functions at Eureka! Science + Discovery and Eureka! The National Children's Museum to embody and role model our inclusive and supportive team culture.
- Work with the Operations Director and Head of Visitor Services to ensure that the visitor experience is consistently delivered to a high standard which exceeds expectations.

## Head of Learning & Inspiration, Eureka! Science + Discovery

### Person Specification

We're looking for someone who has:

- Excellent STEAM communication and engagement skills – able to relate easily to children and young people from the Early years to KS3, their teachers and support staff.
- Outstanding creativity with a can do / go for it attitude and the imagination and passion to develop experiences for diverse audiences which have lasting impact.
- The confidence and proven ability to inspire children, young people, staff teams and stakeholders.
- Excellent leadership, strategy development and proven project management experience.
- Understanding of the relationship between learning and exhibitions, content and experience.
- Experience as a practising primary or secondary educator beneficial.
- Knowledge and experience of the usual Windows based software, Health & Safety and risk assessments, evaluation and monitoring techniques, evidence-based research.

## Additional Information

Job Title:	Head of Learning & Inspiration, Eureka! Science + Discovery
Reports to:	Content & Experience Director
Line management of:	TBC
Remuneration:	£33,000 - £38,000 depending on experience plus 5% pension
Contract:	Permanent contract, with 6-month probationary period, 25 days holiday plus bank holiday entitlement
Location:	Eureka! Science + Discovery, Wallasey CH44 6NR
Special features:	Some weekend, bank holiday and evening work as required

Eureka! support staff through all aspects of work and personal life via our free and confidential Employee Assistance Programme run by AXA.



# Process and interview dates

To apply, please send your completed application form and a covering letter to [jobs@eureka.org.uk](mailto:jobs@eureka.org.uk).

In the cover letter please include detail on the points below:

- Why you would like to work for Eureka! Science + Discovery
- How you fit the person specification
- What experience and skills you would bring to the role

If you would like to request a job description and/or discuss this opportunity with us, please contact our HR Manager, Laura Hallas on [laura.hallas@eureka.org.uk](mailto:laura.hallas@eureka.org.uk)

- Closing date for applications – 7<sup>th</sup> September 2022
- Shortlisting and invitation to interview – 8<sup>th</sup> September 2022
- Interview dates – Week beginning 12<sup>th</sup> September 2022 at Eureka! Science & Discovery, Wirral



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